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Mapping and Managing Risk: THE INBOUND SUPPLY CHAIN RISK ASSESSMENT GUIDE

INTRODUCTION

In today's interconnected global market, supply chains are critical not only to business success but also to staying competitive in an increasingly volatile landscape. Without robust strategies for identifying and managing risks, manufacturers and distributors expose themselves to production delays, inflated costs, and dissatisfied customers.

This guide offers a comprehensive framework for performing an inbound supply chain risk assessment. By combining actionable steps, industry insights, and proven best practices, this guide equips you to uncover vulnerabilities, develop targeted mitigation strategies, and strengthen your supply chain's resilience. Whether you are looking to safeguard operations or create a competitive advantage, this resource provides the clarity and tools you need to succeed.

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MAP YOUR INBOUND SUPPLY CHAIN

The first step in performing a supply chain risk assessment is to understand the entire landscape of your inbound supply chain. Supply chain mapping involves documenting all suppliers, transportation routes, and critical materials that flow into your operation.

WHY IT MATTERS:

Understanding the complete landscape of your inbound supply chain is the foundation of effective risk management. Without a clear picture, vulnerabilities remain hidden. According to a study by Deloitte, 65% of procurement leaders have limited visibility beyond Tier 1 suppliers, exposing them to hidden risks (Deloitte).

► KEY ACTIONS:

- **Document Every Stage:** Create a detailed map of your inbound supply chain. Include Tier 1 (direct suppliers), Tier 2, and Tier 3 suppliers, as risks often originate upstream.
- **Highlight Critical Points:** Identify key suppliers, transportation routes, and materials that are vital to your operations.

► TOOLS TO USE:

 Platforms like SourceDay provide real-time visibility into orders, shipments, and supplier performance, enabling you to maintain a comprehensive view of your supply chain.

EXAMPLE:

 A manufacturer discovered that 80% of its critical components were sourced from one region prone to natural disasters.
Supply chain mapping allowed the company to diversify and reduce vulnerability.

► INDUSTRY INSIGHT:

 Companies with robust supply chain mapping experience
40% fewer disruptions compared to those without, as reported by <u>Gartner</u>.

PROFILE AND RANK SUPPLIER RISKS

Once you have your supply chain mapped, the next step is to assess the risks associated with each supplier. This involves evaluating the financial stability, geographic location, production capacity, and compliance records of each supplier.

WHY IT MATTERS:

Not all suppliers pose the same level of risk. Profiling and ranking suppliers helps you prioritize mitigation efforts where they're needed most. Data from McKinsey shows that 45% of supply chain disruptions result from supplier-related issues, emphasizing the need for proactive risk management (McKinsey).

► KEY ACTIONS:

- **Develop a Supplier Scorecard:** Evaluate suppliers based on factors like financial stability, geographic risk, production capacity, and compliance records.
- **Regular Monitoring:** Use tools like Dun & Bradstreet to monitor financial health and assess compliance with industry standards.

BEST PRACTICES:

- Conduct regular audits for critical suppliers.
- Review supplier performance data, including on-time delivery rates and defect rates.

EXAMPLE:

• A distributor avoided production delays by identifying and replacing a high-risk supplier whose financial instability posed a threat to the supply chain.

► INDUSTRY INSIGHT:

 Companies with supplier scorecards report up to 30% improvement in on-time deliveries, according to the Supply Chain Management Association.

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PERFORM SCENARIO PLANNING AND STRESS TESTING

One of the best ways to identify vulnerabilities in your inbound supply chain is by stress testing it under various scenarios. Scenario planning helps you anticipate potential disruptions and understand how your supply chain would respond to specific events, such as a key supplier going offline or a sudden surge in demand.

WHY IT MATTERS:

Scenario planning helps you anticipate and prepare for potential disruptions, minimizing their impact when they occur. Even 30-day disruptions caused by supply-chain vulnerabilities can result in 3 to 5 percent margin hits according to McKinsey.

► KEY ACTIONS:

- **Simulate Risk Events:** Test how your supply chain would respond to specific disruptions, such as a supplier's facility shutting down or a surge in demand.
- **Develop Contingency Plans:** Outline alternative sourcing strategies, logistics rerouting options, and safety stock levels.

- ▶ PRO INSIGHT:
 - Maintain relationships with secondary suppliers so you can pivot quickly if a primary supplier is affected.
- ► EXAMPLE:
 - Cisco weathered the Japanese earthquake and tsunami of 2011 with robust scenario planning according to <u>MIT</u>.



EVALUATE INVENTORY AND BUFFER STOCK STRATEGIES

Inventory levels are directly affected by supply chain risk. When risk is high, you may maintain too much buffer stock which ties up capital, while insufficient inventory can leave you vulnerable to production delays if a supplier fails to deliver. Mitigating the risk in your inbound supply chain can help you strike the right balance.

WHY IT MATTERS:

Inventory levels directly affect your ability to mitigate supply chain disruptions. Striking the right balance prevents both overstock and stockouts. "Al tools can unlock 7 to 15 percent additional capacity in warehouse networks by identifying additional daily spare capacity, understanding variability in resource availability, and evaluating opportunities to improve efficiency," according to <u>McKinsey</u>.

► KEY ACTIONS:

- **Optimize Safety Stock:** Use historical data and demand forecasting to calculate ideal buffer stock levels.
- Implement Just-in-Time Practices: Where feasible, use real-time data to adjust inventory levels dynamically.

► TOOLS TO USE:

• Platforms like SourceDay provide real-time updates on supplier lead times, enabling more precise inventory management.

► EXAMPLE:

• A distributor reduced carrying costs by 15% by using real-time data to fine-tune its inventory strategies.

► INDUSTRY INSIGHT:

• Al-driven supply chain management <u>forecasting</u> can reduce warehousing costs by 5 to 10 percent.

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REVIEW SUPPLIER COLLABORATION

Supplier collaboration is critical in mitigating inbound supply chain risks. Open lines of communication with suppliers allow for real-time updates on potential delays, quality concerns, or capacity issues. When suppliers are part of the solution, disruptions are often identified earlier, allowing for quicker resolution.

WHY IT MATTERS:

Collaboration with suppliers fosters transparency, ensuring potential risks are identified and addressed early. A <u>McKinsey</u> survey found that companies that regularly collaborated with suppliers demonstrated higher growth, lower operating costs, and greater profitability than their industry peers.

► KEY ACTIONS:

- Establish Collaboration Platforms: Tools like SourceDay facilitate real-time communication with suppliers about order status and potential issues.
- **Strengthen Relationships:** Schedule regular meetings with key suppliers to discuss performance and align production plans.

► EXAMPLE:

 A manufacturer reduced last-minute disruptions by sharing demand forecasts with key suppliers, enabling them to align capacity with production needs.

► INDUSTRY INSIGHT:

 75% of CPOs said enhanced supplier information-sharing is their top supply risk mitigation strategy in a <u>Deloitte</u> survey.



MONITOR GEOPOLITICAL AND ENVIRONMENTAL RISKS

Many risks in inbound supply chains stem from external factors such as political instability, natural disasters, or regulatory changes. Suppliers in certain geographic regions may be more exposed to these risks, which can have a ripple effect on your supply chain.

WHY IT MATTERS:

External factors like political instability, natural disasters, and regulatory changes can significantly impact your supply chain. A report by Deloitte highlights that CEOs are increasingly concerned about the indirect impacts of geopolitical instabilities on supply chains, noting an uptick in supply chain challenges as a primary business issue for manufacturers (Deloitte).

► KEY ACTIONS:

EXAMPLE:

- **Regularly Assess Regional Risks:** Use resources like the World Economic Forum's Global Risks Report to stay informed.
- **Diversify Geographically:** Reduce reliance on suppliers in high-risk regions.
- A company mitigated risk by sourcing materials from multiple countries, reducing exposure to political unrest in a single region.

► INDUSTRY INSIGHT:

 A KPMG survey shows 81 percent of supply chain executives expect most of their US-serving supply chains to be based in the Americas once strategic shoring shifts are complete. (KPMG)

CONDUCT REGULAR SUPPLIER AUDITS



Supplier audits provide valuable insights into the risks posed by your partners. Audits can reveal issues related to quality control, production capacity, or regulatory compliance that may not be apparent through day-to-day operations.

WHY IT MATTERS:

Audits provide valuable insights into potential risks related to quality control, production capacity, and regulatory compliance. Typically 3-5% of total supplier spend is lost through overpayments which can be recovered through supplier audits. (KPMG)

► KEY ACTIONS:

- Schedule Routine Audits: Conduct on-site and remote assessments to evaluate supplier performance.
- Establish Rigorous Qualification Processes: New suppliers should undergo comprehensive audits before approval.

► EXAMPLE:

• A supplier audit revealed compliance gaps that, when addressed, improved delivery times by 10%.

► INDUSTRY INSIGHT:

 In a KPMG survey, 78% of procurement organizations said that a focus on better supplier relationship has improved performance over 10% in on-time delivery, reduced supply risk and product quality. (KPMG)

ASSESS LOGISTICS AND TRANSPORTATION RISKS

Transportation and logistics risks are often overlooked in inbound supply chain risk assessments, but they play a crucial role in delivering materials on time. Delays at ports, road closures, or transportation provider issues can cause significant disruptions.

WHY IT MATTERS:

Transportation and logistics are critical to ensuring materials arrive on time. Overlooking these risks can result in significant disruptions. In the second half of 2024, S&P Global estimated that shipping delays are nearly four times the long run average. (S&P Global)

► KEY ACTIONS:

- **Evaluate Providers:** Work with multiple logistics providers to diversify risk.
- Leverage Technology: Use transportation management systems (TMS) for real-time shipment tracking and rerouting.
- **EXAMPLE:**
 - A distributor avoided delays during road closures by leveraging TMS data to reroute shipments in real time.
- ► INDUSTRY INSIGHT:
 - Businesses using advanced TMS platforms report a 15% reduction in transit delays, as per Gartner.

CONCLUSION: BUILDING A RESILIENT INBOUND SUPPLY CHAIN

This guide provides a comprehensive roadmap to navigate the complexities of inbound supply chain risk assessment. By following these eight strategic steps, manufacturers and distributors can not only identify and mitigate risks but also turn them into opportunities for strengthening their competitive position. Investing in a detailed risk assessment process ensures that your business remains agile and resilient in the face of uncertainty. With tools like SourceDay, you gain real-time visibility and supplier collaboration capabilities to enhance your supply chain's performance. Take control today to secure operational continuity and drive long-term success.

Ready to manage supplier risk? <u>Request a Demo of SourceDay today</u>!